

For Immediate Release
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Amerisoft-Water Introduces Environmentally Friendly Products

BLOOMINGTON, Ill. – Boaters and RVers understand the advantages of soft water and damage caused by hard water scale to the finish and water systems, but until now were unable to find a water softener that delivered portability, affordability and efficiency, providing 30-50% reduction in soap usage and a 30% savings in wash time.

Amerisoft Water has filled the void; introducing compact inline water softeners utilizing a patented highly efficient design providing an abundance of soft water without bulky equipment, excessive water or salt and backed by a **30 Day Buy Back Guarantee**.

E-SERIES provides the at-home luxuries of a built-in home softener! At 18" it's touted as the world's most compact efficient softener.

SOFT ROLLER delivers virtually endless mobile soft water, in a compact (24" H) wheeled cart and requires no power. For Boat/RV cleaning services. The savings in Labor and Soap will likely off set the Boat / RV cleaning services can expect to save 25-50% in labor and soap costs in the first few weeks.

A revolutionary compact **Reverse Osmosis (RO)** will be added to the "E" series line and introduced in October. For many Detailers the soap and labor savings will likely offset the cost in the first few weeks. Amerisoft-Water products are a **win win for marinas, retailers, customers and overall energy conservation**. As retailers are realizing added revenue; now have one source for the full line of water conditioning products, their costs and time cleaning boats is reduced, electrical usage is reduced (as electric water heaters on boats use 25-30% less energy with soft water), and slip renters are using less water to clean their boats.

Products are available from select dealers nationwide (see website for lists) and can be ordered on-line www.Amerisoft-Water.com.